

CYBERSECURITY STATISTICS YOU NEED TO KNOW

Even with the increase in cyber-attacks over recent years, many SMBs are still reluctant to take action by investing in an effective security solution. The statistics below may help them change their minds.



76%

OF CYBER-ATTACKS ARE FINANCIALLY MOTIVATED

Verizon 2018 Data Breach Investigations Report



92%

OF MALWARE IS DELIVERED VIA EMAIL



38%

OF ALL MALICIOUS FILE EXTENSIONS ARE WORD, EXCEL AND POWERPOINT FILES



91%

OF CYBER-ATTACKS ARE PHISHING EMAILS

43%

OF CYBER-ATTACKS ARE AIMED AT SMALL BUSINESSES

Cyber Security Statistics: Numbers Small Businesses Need to Know - Small Business Trends

46%

OF UK BUSINESSES EXPERIENCED AT LEAST 1 ATTACK IN THE LAST YEAR

University of Portsmouth

60%

OF SMBS WHO EXPERIENCE DATA LOSS SHUT DOWN WITHIN SIX MONTHS

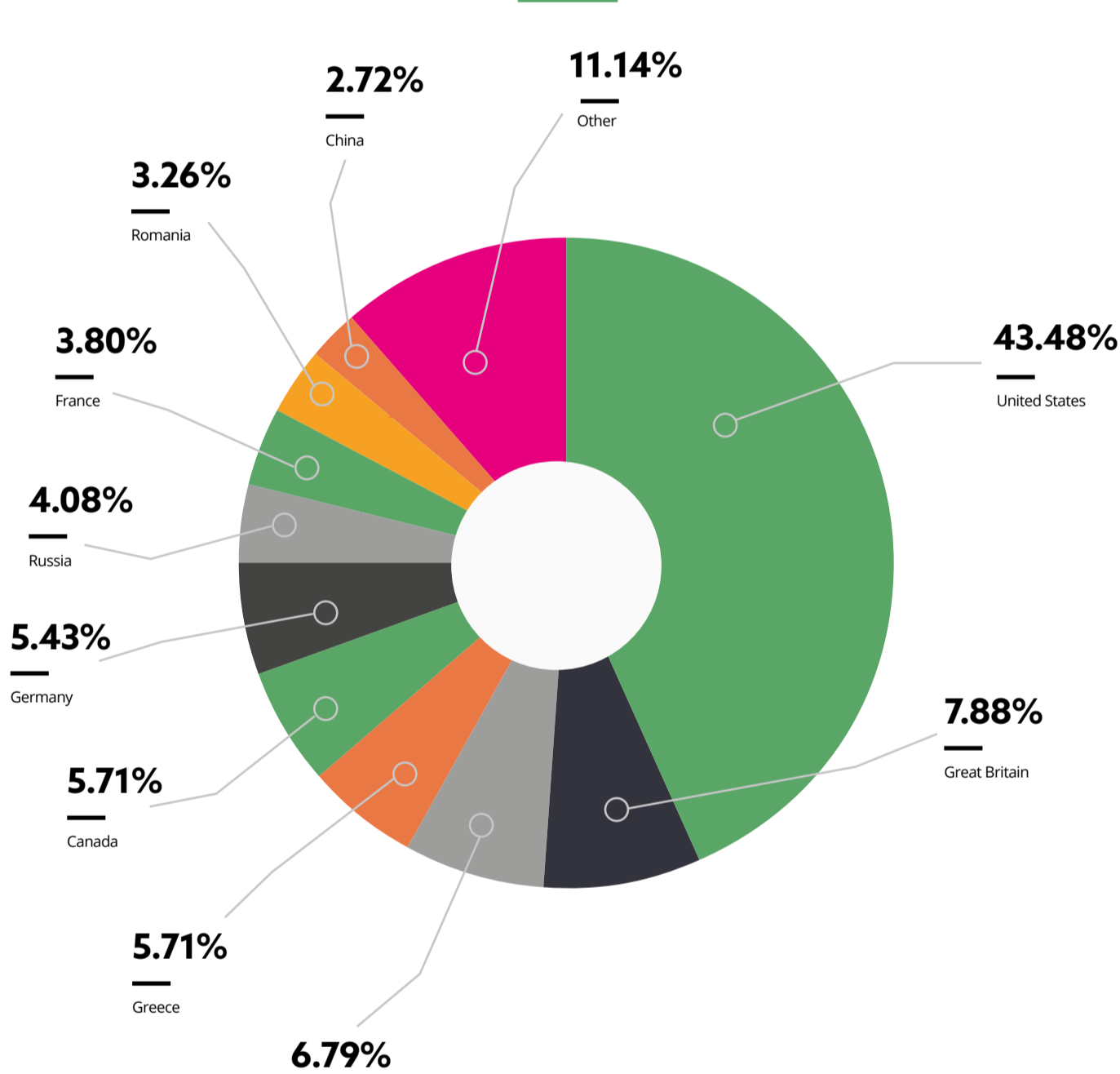
National Cyber Security Alliance

THE NUMBER OF ATTACKS ON THE HEALTHCARE INDUSTRY WILL QUADRUPLE BY

2020

CSO Online

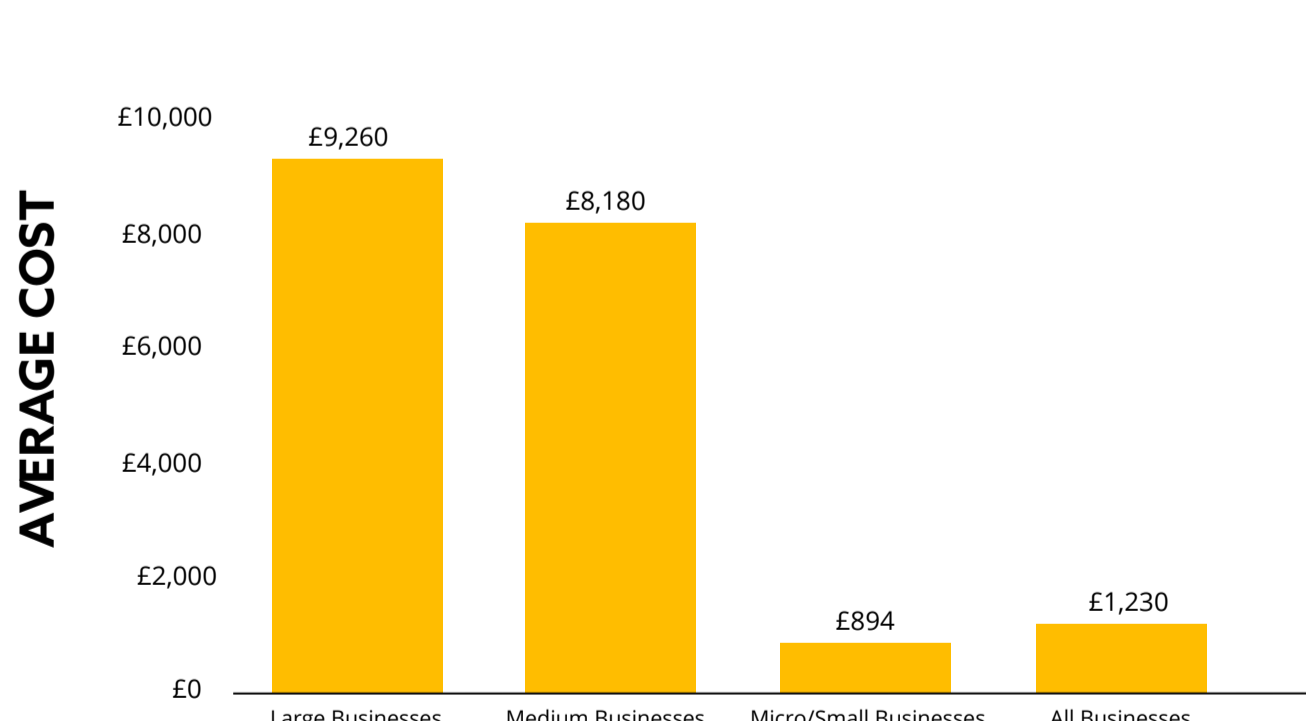
WEB-BASED ATTACKS PER COUNTRY



Source: Kaspersky Lab, 2018

WHAT IS THE COST OF A CYBER-ATTACK?

While the majority of the cyber-attacks occur in the United States, that doesn't mean SMBs in the UK shouldn't be worried. See below the average cost of all cyber security breaches for businesses in the UK.



Source: Statista, February 2018

CYBER CRIME ISN'T SLOWING DOWN

RANSOMWARE ATTACKS GROW MORE THAN

350%

EVERY YEAR

Source: Varonis, 2018

BUSINESS EMAIL COMPROMISE SCAMS INCREASED BY

60%

IN THE LAST YEAR

Source: Agari Q1 2019 Report, Email Fraud & Identity Deception Trends

CONTACT US TODAY FOR MORE ADVICE ON KEEPING YOUR BUSINESS SECURE

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